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COP26 Homestay Network



Human-Hotel.



What is it the COP26 Homestay Network??

- An online platform linking people in Scotland to visitors needing accommodation during COP26
- A way to accommodate (potentially) thousands of people
- A low carbon, socially-minded platform to create connection and learning between guests and hosts specifically around COP26
- The most Covid friendly way to crack the accommodation challenge!



How does it work?

- A little like AirBnB (but it's NOT about making money!)
- Central belt (~ 1 hour from Glasgow) residents list their spare room or sofa
- Visitors to Glasgow can browse listings and contact a host
- Guests are hosted in and around Glasgow for a small daily fee (set by the host)

What does it look like?



Kat's House

Katherine

Project Manager

Private Room · 1 Bed · 1 Guests

\$10/night



Woodlands

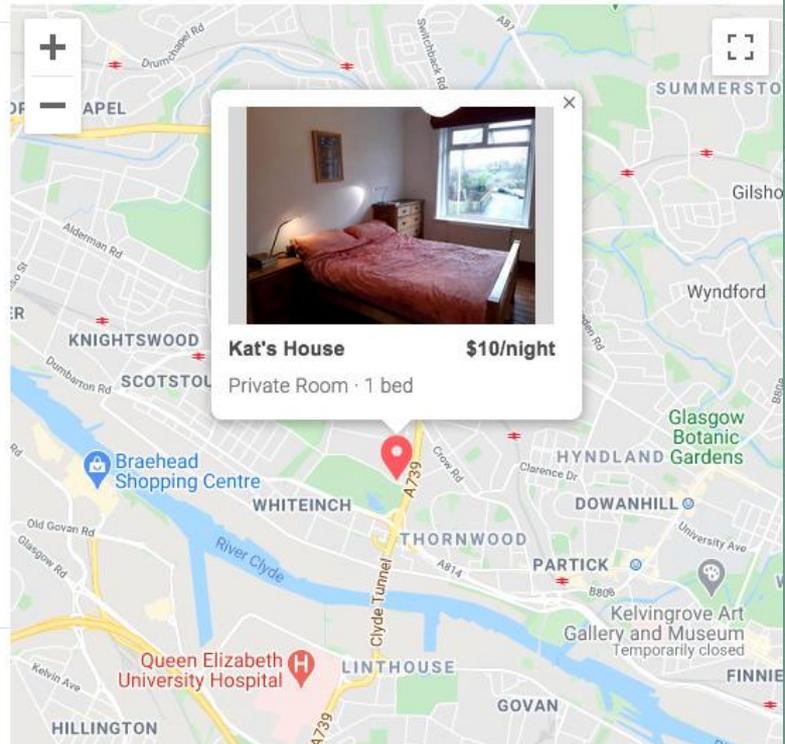
Alex

Writing and communications · Website · ...

Private Room · 1 Bed · 1 Guests

\$1/night ⚡

1 - 2 of 2 host spaces



What about Covid-19?

- Public health is obviously our top priority
- **We're still asking people to sign up now.**
 - People are planning their trips to Glasgow now and need to know the options
 - Signing up as a host will encourage others to sign up!
 - There's no obligation to host if things change in November!

Central belt residents: please sign up and give us feedback!

- Please sign up as a host (instructions in next slides) at <https://climate.humanhotel.org/login>
- Please give us feedback at <https://www.surveymonkey.co.uk/r/60ZZRR3>
- If you'd like more support in signing up, we are holding some informal workshops on **Thursdays (15th, 22nd, 29th April 2021) at 12.30-1.30pm** on Zoom:
<https://antioch.zoom.us/j/91859893632?pwd=OWtXOQnN2UzMzb1FvZG5hdnArTHlIZz09>
/ Meeting ID: 918 5989 3632 / Passcode: 564632

It's not finished and it's by no means perfect yet



- Some bits are American, don't make sense and have bugs

SO...

- **We need people to test it**
- **We need people's feedback!**

2 asks:

- Please sign up as a host and fill in the feedback survey.
- Help us promote the platform! During the public launch - wc 17th May - reach out to your members and communities (in the central belt).

Host sign up

Instruction guide

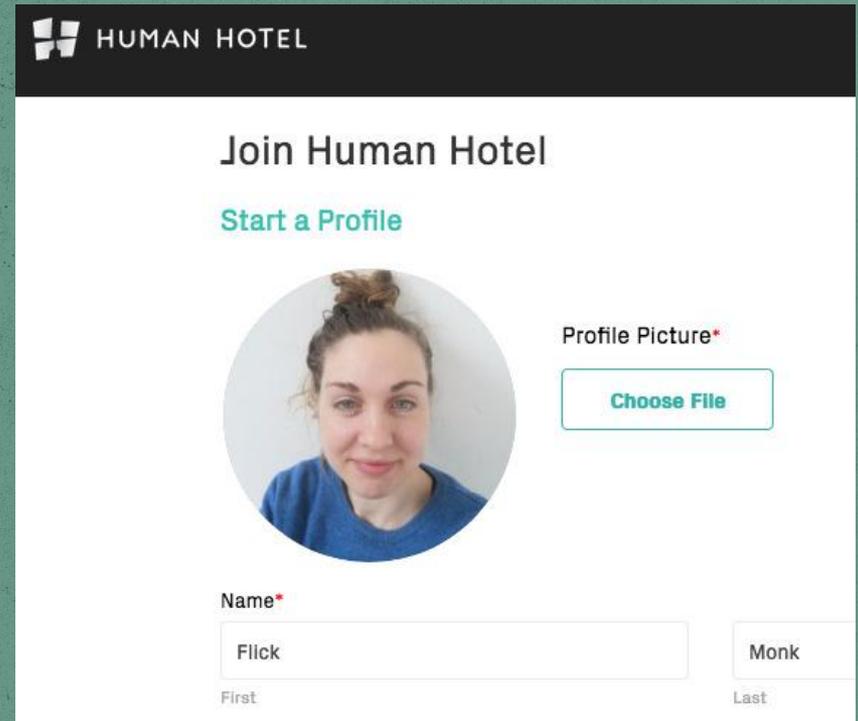


Before you begin, make sure you have:

- About 15-20 mins
- A mobile phone that can receive text messages
- Some photos of your space
- Your bank details (for verification purposes).

Step 1: Create your account

- Go to <https://climate.humanhotel.org/login>
- Click **Sign up** at the bottom
- Create a **host profile**



The screenshot shows the 'Join Human Hotel' page. At the top, there is a black header with the Human Hotel logo (a white square with four smaller squares) and the text 'HUMAN HOTEL'. Below the header, the main content area is white. It features the heading 'Join Human Hotel' in black, followed by a teal link 'Start a Profile'. There is a circular profile picture placeholder containing a photo of a woman with her hair in a bun, wearing a blue top. To the right of the photo is the text 'Profile Picture*' and a teal button labeled 'Choose File'. Below the photo, there is a 'Name*' field with a text input containing 'Flick' and a dropdown menu showing 'Monk'. Underneath the 'Flick' input is the label 'First', and under the 'Monk' dropdown is the label 'Last'.

Step 2: Sign up to become a host

- Click **become a host**
- Fill in the info describing your space
- Put in your address
- Put in your mobile number to receive a 4 digit verification number

Hi, Flick! Let's get you ready to become a host.

STEP 1

What kind of place do you have?

Private Room



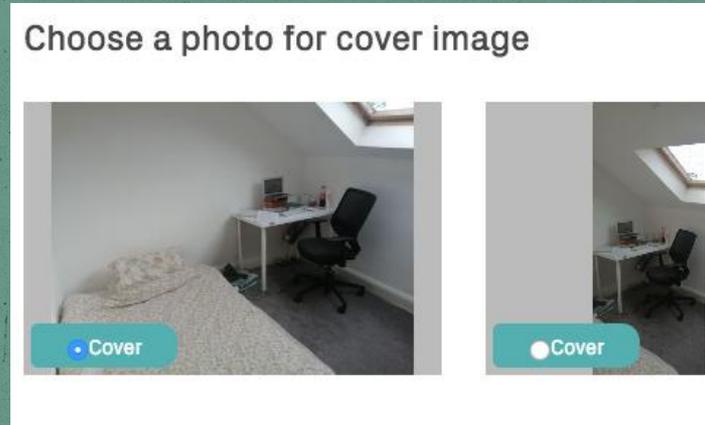
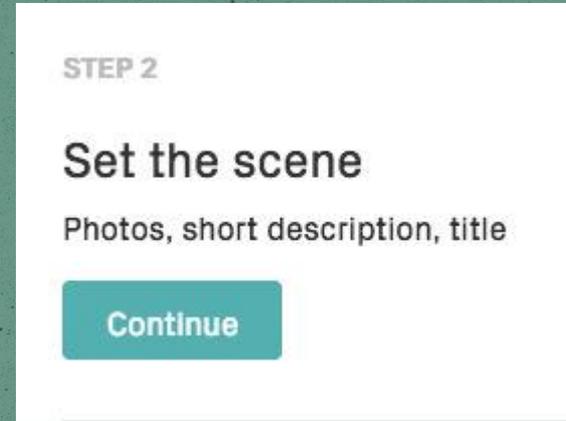
for 2 guests



Continue

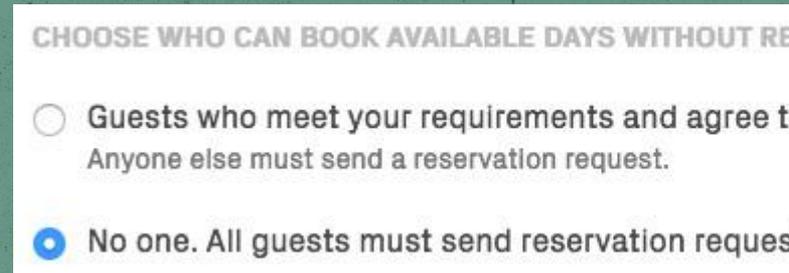
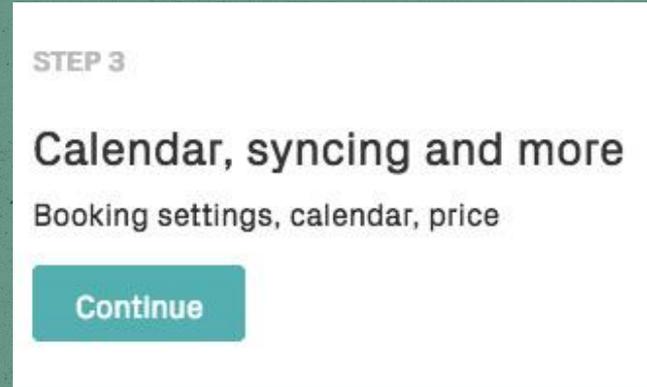
Step 3: Upload photos

- Click **Continue** under Set the scene
- Upload photos of your space and choose a cover image - [here](#) are some tips for taking good photos!
- Describe your space and write a wee welcome message



Step 4: Calendar options

- Click **Continue** under Calendar, syncing and more
- Choose whether to allow Open Door reservations, or ask guests to send a request for each reservation (I chose the latter)
- Choose cancellation policy and min and max trip length



Choose a base price per night

- Remember, this is not a money-making platform! We're here for connection.
- At the same time, hosting someone for a number of nights can be quite an undertaking for a host, and costs like electricity and heating can add up.
- There's no option for 'free' because past experience shows that hosts and guests cancel last minute when this is enabled. A financial transaction, even a small one, helps people stay committed.

Base price

Your base price is your default nightly rate.

Base price

Cleaning Price

Currency

Step 4: Linking bank account

- Click **Publish now** bottom left
- A red box will appear top right, telling you to Add Payout Method
- Click it, and again, then fill in your details
- Choose International Bank account (if you have a UK bank)
- Add in your details
- To work out your International Bank Account Number (IBAN), go to <https://www.iban.com/calculate-iban> and enter your account number and sort code

Your Listing is ready to Publish!

Publish Now

Preview Host Space

Calendar update / Sy

Step 5: Publish host space

- On the left menu, click **My Host Spaces**
- Beside your listing, click the orange button and choose **Published**

Member Dashboard Profile Inbox **Hosting** My Trips Account

Upload a Host Space

My Host Spaces
Upcoming Guests
Payout Preferences
Past Guests
Transaction History
Calendar

Completed



You're 100% done with your Host Space

Rough Housing Cooperative

Last updated on 23rd March 2021

Edit Host Space

Preview

Un-published ▾

Calendar update / Sync

You've published your space!

Upload a Host Space

My Host Spaces

Upcoming Guests

Payout Preferences

Past Guests

Transaction History

Calendar

Completed



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[Calendar update / Sync](#)